Governance of individual learning accounts (ILAs)

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Skills Policy

... lies at the intersection of many policy domains



... has to respond to ongoing and emerging challenges

Megatrends of digitalisation, globalisation, and demographic shifts, along with COVID-19 pandemic, are:

- Reshaping labour market demands
- Increasing frequency of transitions between jobs
- Increasing incidence of non-standard work



Strong governance arrangements are key to the successful implementation of skills policy

The design and implementation of ILAs

Setting strategic objectives

- Setting the overall participation rate
- Targeting of skills (basic, digital, high demand)
- Targeting groups of individuals (all, low-skilled)
- Supporting specific economic sectors

Designing the scheme

- Coverage: universal / targeted
- Funding source: general taxation / employer levy
- Funding scheme: saving account (time/money) / voucher / co-financing
- Eligibility of training: schoolbased /work-based / formal or non-formal / e-learning / FT/PT

Implementing enabling policies

- Skills assessment, anticipation and validation
- Quality assurance
- Guidance and counselling





Setting strategic objectives

Participation rate

Targeted skills / training

Targeted individuals

Targeted sectors

Governance Implications

Promote co-ordination and collaboration across the whole of government

> **Engage stakeholders** throughout the policy cycle

Build integrated information systems

To ensure strategic objectives are shared and supported across government

- To ensure that strategic objectives are shared and supported by all relevant stakeholders
- To ensure relevant information is available to set strategic objectives
- To identify skills, individuals and economic sectors the ILA will target





Designing the scheme

Governance Implications

Coverage

Funding source

Funding scheme

Type of training

Promote co-ordination and collaboration across the whole of government

Engage stakeholders throughout the policy cycle

Build integrated information systems

Align and co-ordinate financing arrangements

- To ensure all relevant ministries are involved in design and support the scheme
- To build support and inform decisions about coverage, eligibility of training, and funding mechanisms
- To support segmentation and profiling exercises to target the ILA at specific learners
- To inform decisions on coverage of the ILA
- To ensure ILA complements existing adult learning programmes and funds





Implementing enabling policies

Skills assessment, anticipation and validation

Guidance and Counselling

Quality Assurance

Governance Implications

Promote co-ordination and collaboration across the whole of government

Engage stakeholders throughout the policy cycle

Build integrated information systems

Align and co-ordinate financing arrangements

- To ensure effective coordination of organisation responsible for quality assurance
- To ensure stakeholders are aware of available quality standards and skills information
- To inform and guide learner choices about training (e.g. SAA) and how to access the ILA (e.g., portal)
- To monitor quality of training
- To ensure allocation of funding conforms to targets for skills, training, individuals, and sectors





Promoting co-ordination and collaboration across the whole of government

Recommendations

- Establish co-ordinating committees to foster collaboration and information exchange between key actors involved in the governance of ILAs
 - Define clear roles and responsibilities to minimise overlap and promote synergies
 - Establish strong internal governance structures with clearly defined decision-making and agenda-setting processes

Good practice example

Coordinating Norway' skills policy:

Norway's Skills Policy Council

Coordinating Portugal's National Qualifications System:

The National Agency of Qualification and Vocational Education and Training (ANQEP)





Engaging stakeholders throughout the policy cycle

Recommendations

- Promote stakeholder involvement in the governance of ILAs
 - Create opportunities for stakeholders to provide input into decision-making and agenda-setting processes of the ILA coordinating committees
 - Limit the overall number of stakeholders involved to allow for meaningful deliberations
 - Allow stakeholder engagement to develop over time – building trust takes time

Good practice example

Promoting stakeholder engagement in Germany's VET system:

The Alliance for Initial and Further Training

Promoting stakeholder engagement across Norway's skills system:

Norway's Skills Policy Council





Building integrated information systems

Recommendations

- Create links and synergies between databases and information systems to allow for access to data needed for effective design and implementation of ILAs
 - Leverage data linkages and information systems to design ILAs, monitor ILA implementation, and provide learners' with guidance
 - Complement quantitative data with learners' qualitative assessments

Good practice example

Making use of integrated skills informationsystems in France:

The Deposit and Consignment Office (CDC)

Making use of integrated skills information system in Estonia:

The Estonian Education Information System (EHIS)





Aligning and co-ordinating financing arrangements

Recommendations

- Co-ordinate and collaborate on ILA financing
 - Ensure adequate resources by integrating ILAs into long-term budgetary plans and leveraging contributions from stakeholders,
 - Ensure complementarity with existing financing and subsidies for training
 - Support equity goals through design of ILA cost-sharing arrangements
 - Manage training providers' price-setting strategies (e.g. rising fees)

Good practice example

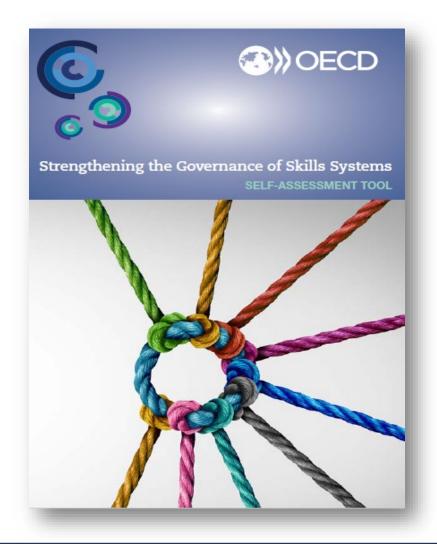
Government collaboration with employee
 organisations to support cost-sharing arrangements in Austria:

The "Bildungskonto"





Assessing governance in practice



SELF-ASSESSMENT TOOL

- Practical tool for policy makers and stakeholders to self-assess the performance of the country's governance arrangements
- Questions covering the four OECD governance dimensions
- Can be used to collect primary evidence about governance of ILAs





High-level forum on individual learning accounts

Online Conference 4 - 5 March 2021

